



2026 SPONSORSHIP PACKAGES

BENEFITS	\$10,000 PLATINUM 	\$5,000 GOLD 	\$2,500 SILVER 	\$1,000 BRONZE 	\$500 SUPPORTER 
 On Billboard Ads	✓				
 Banner on Start Stage	✓				
 Logo on Finish Structure	✓	✓			
 Logo in Race Emails	✓	✓			
 Logo on Race Bib	✓	✓	✓		
 Packet Pick-up Presence	✓	✓	✓		
 Dedicated Social Media Post	✓	✓	✓	✓	
 Complimentary Entries	8	6	4	2	1
 Logo on Website	✓	✓	✓	✓	✓
 Announced at Event	✓	✓	✓	✓	✓

WHY SPONSOR THE TROY TURKEY TROT?

-  **\$45,000+** donated to charities and community groups
-  **7,000+** participants
-  **393 million** media impressions
-  **Families from across the Capital Region**

CONTACT US

Secure your sponsorship by October 1.

- **Email:** TroyTurkeyTrot@zippy-reg.com
- **Web:** www.TroyTurkeyTrot.com/sponsor

Learn about the impact of this historic event at TroyTurkeyTrot.com/summary